

# **9** reasons why, the autobiography of, **'Smokey the very Loud Purring Cat'** with her many **lives**, is a totally unique book.

Smokey the Cat is an international celebrity. She is the loudest purring cat on the planet and has the Guinness World Records record for purring loudly. Smokey has been compared to a lawn mower, a hair dryer a vacuum cleaner and even a plane coming in to land by the British national press. She was recorded by Guinness World Records as purring at a level 14 times louder than a normal cat and has been featured by television stations all around the world.

Now Smokey, has like all famous celebrities, has written her autobiography. Telling her amazing story, from many times unwanted rehomed cat, to possibly the most famous cat currently alive. She has been in the media all over the globe. Smokey is hoping to promote her messages for spaying and neutering and other welfare messages by telling her story.

**The book 'Smokey the Very Loud Purring Cat' by Smokey and Ruth Adams is published by DB Publishing and retails at £6.99. It will be available to order from all leading book shops, from Amazon and from [www.dbpublishing.co.uk](http://www.dbpublishing.co.uk) and [www.smokeythepurringcat.com](http://www.smokeythepurringcat.com). It is also available as an e-book. ISBN- 978 178 091 000 0**

The book is totally unique and there are 9 reasons why you should all want to read this book.

## 1.

**It is the only book ever to be reviewed by a serving Prime ministers Cat, Larry the Cat from number 10 Downing Street.**

“.....Smokey’s first book is in my cat eyes is a huge success. Its comic style and insightful titbits into the art of Smokey’s talent allows all too truly respect her gift and, at the same time, leave them smiling like one of my friends from Cheshire. The book is pawfect for all ages and species, maybe even dogs as well!.....So I congratulate Smokey, the loudest cat in the world, on her wonderful book. Smokey, you really are the cat that got the cream!” **Larry “The Downing Street Cat”**

## 2.

To appeal and engage younger readers. The story is told from the Cats point of view, as many famous authors have of the past have done, but this can bring about some controversy in raising questions of anthropomorphism. That is placing human feelings and emotions on an animal.**Dr James Yeates from the Royal Society for the Prevention of Cruelty to Animals carefully considers animal welfare issues and anthropomorphism whilst writing his forward for Smokey’s book.**

“I was very pleased to be asked to provide a forward for this lovely book. It tells the story- part fiction, part fact- of Smokey, a cat who has risen to fame on the strength of her purr. Ruth, her owner, clearly loves not only Smokey, but also all cats, and wanted this book to assist readers to help other

cats.....As well as purring. Smokey is able to talk, or at least type. She has even learnt some geography and politics. Thinking of animals as if they are humans is also a good and bad thing. On the one hand, it can help us to imagine what it would be like in their shoes (if they wore shoes) - like us, cats feel pain, stress and fear, they can get obese or hungry, they have individual likes, dislikes and wants, and they need exercise and mental stimulation....But we can go too far if we treat animals like humans and not as animals. Cats often need different things to humans...”

### 3.

**The book provides a unique insight into how to apply and what is involved in setting a Guinness World Records record. Editor in chief, Craig Glenday of Guinness World Records has contributed a chapter in Smokey’s book providing a fascinating story of the history of the famous book of statistics and provides some awesome statistics about Guinness World Records. “Guinness World Records has sold 120 million books to date, making it the world’s bestselling copyrighted book of all time and third only to the Bible and the Koran in total numbers sold.....Guinness World Records now receives upwards of 65,000 claims each year. That’s more than 1,000 a week! And we receive them in a vast number of languages from every country.....we reject up to 90% of applications, which means that if, like Smokey, you receive your official Guinness World Records certificate, you are officially amazing!..... And so to Smokey the cat, who has honoured me with the request of contributing these few words. I’m more than happy to accept- it’s not every day a cat asks you to write a chapter for its autobiography! (To be honest, neither is it every-day that a cat writes an autobiography!)”**

## 4.

The book shows how vital and important volunteer helpers are to large organisations and charities and how a very simple small fund raising and welfare message for the Northampton Branch of Cats Protection can soon escalate into an enormous global project raising awareness to a spaying and neutering campaign for cats. Diana Johnson a volunteer helper for Cats Protection has also written a personal forward for the book “My friendship with Smokey’s owner, Ruth began, through my volunteer work with the Northampton Branch of the UK-wide Cats Protection, hence my involvement with this heart- warming story. Smokey’s association with Cats Protection began with a casual remark by her owner, Ruth Adams, about fund-raising for the local cats. This initial suggestion soon escalated into radio and TV interviews and, as they say, the rest is history, as Smokey is now internationally known through the Guinness Book of World Records due to her exceptional purr.”

## 5.

Smokey’s book features **an educational chapter about the measuring of sound and sound comparisons**. The complicated subject of measuring sound in decibels and their logarithmic nature is very simply explained so all

can understand. Through an amusing story children are able to see how sounds can be measured and compared.

## 6.

The book contains extracts from newspaper articles and copies of e-mails sent with regards to her Guinness World Records record bid.

## 7.

Smokey's book contains a 16 page colour photograph section including pictures actually taken at her Guinness World Records record trials and also Smokey's owner has produced a series of illustrations for the book.

## 8.

The book is supported by a web site [www.smokeythepurringcat.com](http://www.smokeythepurringcat.com) which has currently had around 500,000 hits and readers can 'talk' to Smokey on twitter [@PurringSmokey](https://twitter.com/PurringSmokey)

## 9.

It is a truly amazing story of how an unwanted little grey cat can become an International cat celebrity and then spread her welfare messages including the importance of spaying and neutering your cats around the world. The story shows that with determination and ambition you can achieve almost anything even if you are a cat! So read it and feel inspired, it will certainly make you smile. If you are not a cat lover already you are guaranteed to be by the time you have finished reading this heart-warming tale.

**The book is being launched at the LovePets Show at Peterborough on the 29<sup>th</sup> and 30<sup>th</sup> October 2011 where Smokey will be present to meet the public and hopefully demonstrate her 'lawn mower' purring skills. The Love PetsShow features an exciting celebrity line-up with TV Vet Marc Abraham hosting the show, opera-singing Britain's Got Talent Semi Finalists Pippa Langhorne and her pup, Buddy and a host of family entertainment. For details of the show visit the web site [www.lovepetsshow.co.uk](http://www.lovepetsshow.co.uk)**